



DESIGNING
SPACES

**TRUE ORGANIC™ SHOWS FAMILIES HOW TO GROW HEALTHIER HOME GARDENS ON
DESIGNING SPACES® AIRING ON LIFETIME TV**

Leading Organic Fertilizer Brand Partners with Gardening Expert Heather Blackmore to
Demonstrate Healthy Soil Foundations for Home-Grown Nutrition



[Images](#) courtesy of Designing Spaces

MONTEREY, CA | February 19, 2026 – Consumer demand for organic food has reached a record \$70 billion annually, a trend now reflected in the explosion of home vegetable gardens. To help navigate this shift and teach home growers how to establish their own organic gardens, leading organic fertilizer brand [True Organic™](#) is proud to announce its [upcoming feature](#) on the award-winning home improvement show, “[Designing Spaces®](#),” airing on Lifetime TV.

The segment, titled “Helping People Grow Healthier Gardens with True Organic,” follows the multi-generational story of the Safreed and Cambers families. Like many modern parents, Kalyn Cambers began her organic journey by making her own baby food to ensure her children received the purest nutrition possible. Now, alongside her husband Joey and parents Karen and Mark Safreed, they are transforming their backyard into a sustainable and organic gardening space with True Organic’s line of fertilizers and plant foods providing the essential foundation for their mission. **The segment airs on February 20 and March 12.**

Guidance from a Trusted Ambassador

Leading the transformation is gardening expert and True Organic Ambassador, Heather Blackmore. A 25-year industry veteran and former garden field editor for *Better Homes and Gardens*, Blackmore ([@heatherhereshegrows](#)) brings her passion for affordable, simple, and organic cultivation to the screen.

Using [Vego Garden](#) raised beds and True Organic's premium product line, Blackmore demonstrates how to establish a successful garden while providing a masterclass on why soil health is the foundation of nutritious food.

The segment follows the family as they get their hands dirty, preparing their own organic raised garden beds as Blackmore guides them through a customized feeding regimen using [True Organic's specialized product](#) line including:

- **Preplant Starter:** Establishes the perfect foundation for new growth.
- **Raised Bed Fertilizer:** Maintains nutrient-rich soil by providing the right blend farm-grade ingredients.
- **Tomato & Vegetable Fertilizer:** Provides dialed-in nutrients for the family's edible crops.
- **Berry Fertilizer:** Tailors the environment for sweet, thriving fruit patches.
- **Soil Acidifier:** Improves nutrient availability and supports plant development.
- **Rose & Flower Food:** Promotes lush and vibrant blooms.
- **Multipurpose Plant Food:** Ensures the entire landscape remains vibrant and healthy.

The Gold Standard in Garden Safety

True Organic is the only organic fertilizer that is Food Safety Certified and tested pathogen-free, making it a uniquely safe option for growing food at home. Their formulas use the same premium organic inputs trusted by professional organic farmers, giving home gardeners farm-level performance in a simple, easy-to-use product.

Consistently exceeding industry requirements for clean sourcing, True Organics is staffed by a team with PhDs in agronomy, microbiology and farming who are constantly innovating to create better and more effective offerings. "If you're growing your own food, especially with kids involved, you want a fertilizer that is safe and meant for edible plants," says Blackmore. "True Organic uses the same premium organic inputs trusted by America's leading professional organic farms, giving home gardeners farm-level performance packaged for their backyard."

How to Tune in

Join Heather Blackmore alongside the Safreed and Cambers families as they learn to grow food they can feel good about. Catch the segment of *Designing Spaces* airing on Lifetime TV on **Friday, February 20** and **Thursday, March 12** (check your local listings for air times).

For more information on True Organic products and to find a retailer near you, visit trueorganic.earth or follow the journey at designingspaces.tv

About True Organic™: True Organic™ is a family-owned producer of premium organic plant foods and soils founded on the belief that soil shouldn't be treated like dirt. By leveraging more than 20 years of agricultural expertise from its parent company, True Organic Products - the West's largest manufacturer of commercial organic fertilizer - it brings farm-grade performance directly to the home gardener.

Driven by a mission to restore the planet's soil, True Organic specializes in ethically sourced, certified organic products that are free of synthetic chemicals, fillers, and additives. As the only fertilizer brand with the globally recognized ISO 22000 food safety certification, the company ensures every bag and bottle is rigorously tested for pathogens, offering a source-to-soil transparency that is unsurpassed in the industry. By upcycling agricultural waste into nutrient-rich fertilizers, True Organic helps gardeners grow bountiful, healthy food while supporting a circular economy and a more sustainable future for the next generation. Visit trueorganic.earth for details.

About Designing Spaces: Designing Spaces® is an award-winning home improvement show that travels the country to remodel, redecorate and redesign the spaces we call home. The entertaining, educational show features innovative decorating ideas, do-it-yourself projects, and step-by-step transformations that inspire women everywhere to tackle home improvement challenges and decorating dilemmas. From mortgage tips to bathroom overhauls, Designing Spaces covers the whole house, soup to nuts. For more information visit <https://www.designingspaces.tv/>

About BrandStar: We're matchmakers; connecting People to Brands to Do Life Better. BrandStar has unparalleled experience in creating customized educational content for brands with laser-targeted extensive distribution through their multi-channel network ecosystem and methodology. From original television programming on Lifetime, BrandStar.tv, social media, digital marketing, to media management and PR; BrandStar helps brands connect with the right consumer, at the right time, with the right message, through all the right channels.

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